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## **Cannabis Business Permit**

### **Storefront: Five Person Review Committee Scoring Methodology**

#### **Step 1(b) Five Person Review Committee Scoring Methodology**

During Step 1(b) of the storefront retail cannabis business permit application process, a five (5) person review committee (comprised of City staff) selected by the City Manager will review each application, watch a public presentation conducted by each applicant, conduct an in-person interview with representatives from each applicant, review a report of interviews with local officials in jurisdictions where the applicant has previously operated a business, and, where feasible, a report from a site visit existing business operated by the applicant.

At least two of the three largest individual equity holders of the applicant as well as the highest-level manager responsible for day-to-day operations at the proposed Culver City location must be present and actively participate at the panel interview. Extra points will be given to applicants where equity holders, owners and managers, rather than representatives (legal counsel, consultants, etc.), are engaged in the majority of the interview.

Each committee member will sum his or her score in each category to generate a total score for each applicant. For each applicant, the high and low scores are dropped. The scores given by the remaining three review committee members are averaged. The applicants with the highest scores progress.

#### **Scoring System**

Applicants will be given a score in each category from 0 to ten.

<b><u>Score</u></b>	<b><u>Key</u></b>
10	Applicant sets the bar for the industry for this criterion.
6 to 9	Applicant is above the minimum standard of acceptability for this criterion.
5	Applicant meets the minimum standard of acceptability for this criterion.
1 to 4	Applicant is below the minimum standard of acceptability for this criterion.
0	Applicant does not meet this criterion.

The multiplication factor is applied to each raw score by multiplying the two numbers.

**Maximum Number of Points: 280**

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### Operational Experience

		Raw Score (0-10)	Multiplication Factor	Total Points
1	Amount of experience operating a cannabis business.		2	
2	Amount of experience operating a retail storefront.		2	
3	Knowledge of cannabis retail storefront business practices.		2	
4	Applicant's history of compliance with local government regulations, including record of interactions with other local government entities.		2	
5	Evidence of historical tax compliance.		2	
6	Knowledge of state and local regulations.		2	
7	Extra Points (2 extra points for each of the following):	(0 or 2)		
	a) Minority/Women Business Enterprise (MWBE).		1	
	b) Substantial, active participation in the interview by equity holders/ owners/ managers.		1	
	c) Excellence of operation observed during site visit of another business operated by applicant.		1	
			SUBTOTAL	

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### Design Elements

Maximum Number of Points: 110 (39%)

		Raw Score (0-10)	Multiplication Factor	Total Points
1	Exterior design.		2	
2	Exterior materials.		2	
3	Interior design.		2	
4	Interior materials.		2	
5	Signage.		2	
6	Extra Points (1 extra point for each of the following):	(0-1)		
	a) Pedestrian improvements.		2	
	b) Landscaping improvements.		2	
	c) Primary entrance faces street.		1	
	d) Incorporation of glass windows.		1	
	e) No significant blank walls.		1	
	f) Removal of pole signs.		1	
	g) Security screening not visible from exterior.		1	
	h) Excellence of design observed during site visit of another business operated by applicant.		1	
			SUBTOTAL	

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### Community Engagement

Maximum Number of Points: 44 (16%)

		Raw Score (0-10)	Multiplication Factor	Total Points
1	Extent of pre-permit outreach/engagement with neighborhood and community.		2	
2	Plan for ongoing community outreach/engagement with neighborhood and community.		2	
3	Extra points (1 extra point for each of the following):	(0-1)		
	a) Security measures beyond minimum standards.		1	
	b) Planned partnership(s) with neighboring businesses.		1	
	c) Provision of parking above and beyond minimum standards.		1	
	d) Record of community engagement, including reports from officials in jurisdictions where applicant has operated another storefront retail business.		1	
			SUBTOTAL	
			TOTAL	