



DIVISION OF CULTURAL AFFAIRS

CITY OF CULVER CITY

9770 CULVER BOULEVARD, CULVER CITY, CALIFORNIA 90232-0507

REQUEST FOR PROPOSALS #2680

DANCE AND CHOREOGRAPHY PROGRAMS

Deadline to Submit Online Application and Written Proposal is ~~July 30, 2026~~ **NOW**
AUGUST 30, 2026.

Introduction

Culver City is launching a 2028 Cultural Program Framework to celebrate the Olympic and Paralympic Games coming to Los Angeles in 2028.

This plan is to bring new cultural programs, art activities, and performances to Culver City before and during the games. It focuses on partnerships and highlights Culver City as a creative hub, collaborator, sponsor, and host for cultural activities in Culver City and nearby communities.

The City of Culver City, through its Cultural Affairs Division, is seeking proposals from arts organizations, performing arts presenters, individual artists and artist groups (Organizer) to create and **present dance/choreography events**. We are seeking proposals for Programs that include live performances in one or more location in Culver City (in July and August 2028) and that have potential to raise funding from other sources. The Program can be a festival, a dance series, a one-time event, or any other type of in-person performances that feature dance and choreography. We highly encourage proposals that creatively activate Culver City's public spaces and urban infrastructure by strategically tying advanced choreography to athletic, martial arts, or global performance traditions, highlighting the unique intersection of athletic excellence and international culture ahead of the 2028 Games.

To support this regional vision, the City's **Cultural Producer** will assist the selected Organizer in making professional connections and facilitating partnerships to strengthen the program's impact.

The City will provide event sponsorship and one-time payment of **\$10,000**. The Organizer will be responsible for additional fundraising to support their program concept, planning, producing, contracting with artists, and technical delivery.

Based on future availability and the eligibility criteria, the Organizers and artists will be entitled to apply for additional City funding (like the existing annual Special Events Grant Program and Performing Arts Grant Program).

Eligibility

Qualified Organizers will have at least three (3) years of experience delivering public performances and/or dance events. Applicants who live in Culver City and are performers

of color, women, performers with disabilities, and LGBTQIA+ performers are encouraged to apply. The City of Culver City elected and appointed officials, its employees, and their immediate family members are not eligible to apply.

Proposal Requirements

The first stage is a written proposal as described below. All applicants are expected to have reviewed the **Culver City 2028 Cultural Program Framework** prior to submission to ensure alignment with the City's strategic goals.

1. Organizer/Applicant Information Provide the name of the primary individual or group, place of business, website, social media, and primary contact information.

2. Proposed Performance Information Detail the program, performance or event series that you intend to produce and present. Include a temporary title for the Program. List proposed location(s) in Culver City and indicate if they are secured or tentative. Include names of artists, partners, collaborators, sponsors and other community supporters. *(Maximum 3 pages)*

3. Performance Samples Describe at least three (3) examples of similar programs completed within the past five (5) years that best represent your experience. Include project name, location, brief description, an image from the project, examples of marketing materials, and hyperlinks to videos if available. *(Maximum 5 pages)*

4. Budget & Fundraising Include a one-page sample budget. The **\$10,000** from Culver City is intended for planning, start-up, and preliminary artistic fees. However, additional funding will be necessary to realize the program. Explain your fundraising plans and how you will ensure the program remains free or low-cost for the community while providing fair pay for artists.

5. Promotion & Outreach Describe your strategy for attracting a diverse audience and how you will utilize your networks to publicize the performances both in Culver City and across the broader region.

6. Submission Submit as **ONE combined pdf file** to cultural.affairs@culvercity.org by 5 PM on ~~July 30, 2026~~ **NOW AUGUST 30, 2026**. Proposals arriving after this date and time will not be considered.

Finalists

Proposals will be reviewed by City staff and members of the City Council Olympic Subcommittee and Cultural Affairs Commission Olympic Subcommittee. Selected finalists may be invited to make an in-person presentation at a Regular Meeting of the Cultural Affairs Commission in Fall 2026.

Program Priorities

The Selection Committee will favor proposals that demonstrate:

- Prior experience

- Artistic excellence and creativity.
- Strong existing or potential connections to Culver City and regional partnerships.
- A realistic plan for external fundraising.

Culver City will sponsor, advise and assist with the Program, but we expect the Organizer to be solely responsible for the artistic development, budget, venue(s), permits, production and presentation of the performances.

The Program and Organizer should prioritize equity and inclusion, actively seeking and incorporating input from the community, particularly those historically marginalized or underserved. Deep engagement and diverse participation is critical to the success of the Program.

About Culver City

Incorporated in 1917, the City of Culver City, dubbed as “The Heart of Screenland,” is a five-square mile, urban community of 40,000 residents surrounded mostly by the City of Los Angeles but also shares a border with unincorporated areas of Los Angeles County. Culver City is centrally located on the Westside near Santa Monica, Crenshaw, and Marina Del Rey. Culver City is particularly known for its well-run public school system, “small town” charm, growing high-tech and creative economies, and a dynamic downtown that is regionally known as a destination for restaurants, live theater, and public art.

Applicants are encouraged to read the City's 2028 Cultural Program Framework, which outlines our vision for using the 2028 Games to strengthen long-term cultural capacity and regional collaboration.

Please email any questions regarding this Request for Proposals to cultural.affairs@culvercity.org.